



Powering Retail:

Charging solutions for the future

Unlock the potential of your retail parkings and partner with the right Charge Point Operator to install chargers for electric cars.



Why Retailers should partner with Charging Point Operators (CPOs)

Today, there are 4.3 million fully electric vehicles (EV) on the road, and by 2030, the EU aims to grow this number tenfold. This means that over 8 million additional public charging points will be needed within the next five years. But where can these charging points be installed?

Your locations, the ideal charging hubs

Our experience shows that public parking infrastructure near key locations such as main roadways, food outlets, convenience stores, and leisure hubs are prime spots for fast and ultra-fast EV charging stations. And guess what? Many of these locations are already near your retail outlets!

Installing EV charging stations at your sites can bring tangible benefits to your business:

New sources of revenue

CPOs are willing to pay for access to high-potential parking locations, so let your parking spaces work harder for you.

Increased store traffic

Long-distance EV drivers often stop to charge. If your location offers charging, it becomes a natural pitstop—and an opportunity to attract new customers.

Enhanced customer experience

With more of your customers driving electric, offering charging makes their visit more convenient and makes existing customers more loyal.

Combating climate change

Supporting sustainable solutions like EV charging shows your commitment to combating climate change—something today's eco-conscious consumers value.

But managing EV charging probably isn't your expertise. That's why many retailers collaborate with CPOs. And a lot of these leading CPOs rely on our ChargePlanner software to identify prime parking spots for charging stations.

In this brochure, you can find:

- Who these leading CPOs are
- What services they offer
- What makes them unique
- How you can get in touch

Enjoy the read and take the trip to a better future!
Dieter Debels – CEO of RetailSonar & ChargePlanner



Meet these CPOs! Click on the logo to navigate to their page

DREAM
ENERGY

powerdot

Q8  Electric

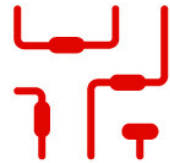
ADVERCHARGE

SPARKI 
CHARGE & GO

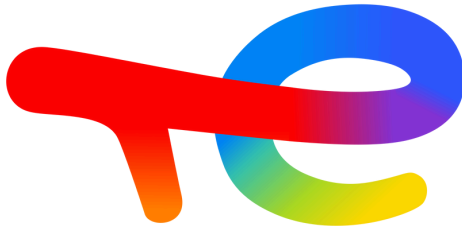
 luminus

 **HYPERFast**
by Energy Solutions Group

AVIA  VOLT

 vdz

 OPCHARGE


TotalEnergies





An integrated ecosystem: Producer – Supplier – Operator

 **RetailSonar**

Dream Energy is a supercharger operator that handles the full investment process while compensating for the space used.

As a producer and supplier of green electricity, we provide our customers with competitive and stable charging rates, guaranteed over the long term.

Our mission is to drive the transition to sustainable mobility by delivering reliable, cost-effective, and environmentally friendly charging solutions.

We operate in France and Belgium, developing strategically located stations to ensure maximum accessibility and impact.





An integrated ecosystem: Producer – Supplier – Operator



What they offer



Charger types

Dream Energy provides ultra-fast charging stations capable of delivering power ranging from 22 kW to 300 kW, ensuring efficient charging tailored to various electric vehicle models.



Services

We design, develop, operate, and maintain publicly accessible supercharger stations. This comprehensive solution is cost-free for property owners, as Dream Energy fully finances the investment.



Solutions

Our smart charging stations feature user-friendly 24-inch touchscreens and universal payment terminals, facilitating seamless and intuitive charging experiences for all EV drivers.

What makes them unique

Since 2007, Dream Energy has owned and operated hydroelectric and photovoltaic power plants across France. With over 70 plants and a capacity exceeding 20 MW, Dream Energy produces 100% renewable, French-generated electricity, which powers its superchargers.

Get in touch!

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ADVERCHARGE

The Most Innovative Charging Experience

Advercharge revolutionizes EV charging by integrating 55-inch DOOH displays, turning ordinary charge points into value hubs that benefit location owners, advertisers, and consumers.

Our mission is to transform high-traffic parking lots into profit-generating ecosystems, seamlessly combining EV charging with data-driven advertising.

We operate across Europe with exclusive production rights and a "Light Launch" strategy, enabling rapid, cost-effective installations, accelerating market entry, and maximizing revenue potential for all stakeholders.

 **RetailSonar**



ADVERCHARGE

The Most Innovative Charging Experience

 **RetailSonar**

What they offer



Charger types

Whether it's a long stop at a restaurant or a fast check out at the DIY store, our charging stations offer the right solution for every location and every occasion. With a range from 44 kW AC to an impressive 120 kW DC, our charging stations are equipped for any application.



Services

We handle everything from installation to operation and maintenance, providing a fully cost-neutral solution for site partners.



Solutions

Advercharge combines EV charging with digital outdoor advertising through 55-inch full-HD displays, delivering an engaging and interactive experience for advertisers and customers.

What makes them unique

The 55" DOOH-display opens up a new communication opportunity directly on your parking area, right at the moment before a purchase decision is made.

We provide a seamless solution that supports CO2 neutrality, generates additional revenue streams through advertising, and enhances visitor convenience by combining EV charging with retail experiences.

Get in touch!

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Hyperfast is the fast charging network of the Energy Solutions Group.

Energy Solutions Group is an Independent Power Producer that distinguishes itself by combining operations & maintenance, positioning us as both a financial and industrial player. Our technical team, with over a decade of experience, performs the maintenance of the sites ourselves.

Our mission is to power the transition to sustainable mobility by providing reliable, high-speed charging solutions (> 300 kW) at convenient locations using locally generated green electricity (from solar and wind).

We operate in Belgium and The Netherlands, targeting retail locations, locations along major traffic axis and centrum cities.





What they offer



Charger types

Hyperfast provides ultra-fast charging stations with power outputs exceeding 300 kW, designed to cater to the growing demands of modern EVs and ensure minimal charging times for drivers.



Services

Hyperfast offers a full-service model, including installation, operation, and maintenance of charging stations, leveraging in-house expertise to deliver seamless and reliable service.



Solutions

We provide turnkey charging solutions that integrate locally produced green energy from solar and wind, enabling property owners to support sustainable mobility with no upfront investment or operational burden.

What makes them unique

Hyperfast delivers 100% locally produced renewable energy from wind and solar assets. With over a decade of technical expertise, we ensure reliable operation and maintenance.

For EV drivers, we provide fast, green charging. For property owners, we offer a cost-neutral solution that boosts site value and supports sustainability goals.

Get in touch!

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Together we make the difference

Luminus, Belgium's second-largest energy company with over 2,300,000 customers and part of the EDF Group, produces electricity, supplies green energy, and offers solutions to reduce or electrify energy consumption.

Together with **Izivia**, our sister company within the EDF Group, we deliver state-of-the-art EV charging infrastructures across multiple countries.

Our mission is to offer our Luminus customers and other EV drivers the convenient, affordable charging at locations they regularly visit. We believe fast charging should not only serve drivers but also create added value for retail operators, property owners, and their customers.

We operate in countries where EDF is present, such as Belgium, Italy, France, and the UK, with a focus on DC charging at high-potential sites like shopping, leisure, hospitality venues, office and residential areas.



What they offer



Charger types

Luminus-Izivia can offer all charging solutions, going from AC to DC chargers up to 500 KW (or more)



Services

- Full investment offer including market conform fixed and variable remuneration for the landlords/property owner
- Flexible payment solutions
- Green energy integration
- For the EV drivers we offer a 24/24h call centre to answer questions related to the charging sessions



Solutions

We unburden property owners from A-Z for the charging infrastructure on their site(s) : from applying for permits to installation, testing, commissioning, monitoring/managing the chargers and full maintenance

What makes them unique

Luminus-Izivia is a strong financial partner capable of meeting financial and operational commitments throughout the entire contractual period. We manage the entire process in-house, without relying on subcontractors, thanks to our affiliates like ATS, Newelec, Insaver, and Luminus Cities, handling everything from permit applications to installation, testing, commissioning, and maintenance.

Luminus covers the entire value chain, offering more than just charging infrastructure. We provide battery solutions, solar panels, and energy management systems to optimise the customer's total installation, along with energy supply contracts for a comprehensive partnership.

Get in touch!

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OPCHARGE is a Dutch Charge Point Operator dedicated to providing destination charging solutions for electric vehicles, focusing on optimising energy accessibility for EV drivers at key locations.

We pride ourselves into delivering 100% green energy to our users.

Our mission is to facilitate sustainable mobility by offering convenient, accessible charging solutions that meet the needs of EV drivers at various destination points.

We operate in the Netherlands, Belgium, and the UK, focusing on both public and B2B domains to provide comprehensive charging solutions across multiple sectors and locations.





What they offer



Charger types

OPCHARGE provides destination chargers that cater to both public and business-to-business (B2B) markets.



Services

- **Energy Trading:** We trade energy through a network of fully owned and operated charging stations, ensuring control over the quality and availability of our services.
- **Destination Charging:** Focusing on providing charging infrastructure at strategic locations where EV drivers can integrate charging into their daily activities.



Solutions

We offer charging infrastructure solutions that are integrated with energy trading, making our stations efficient, sustainable, and tailored to high-demand locations.

What makes them unique

OPCHARGE fully owns and operates its charging stations, allowing us to maintain complete control over service quality, pricing, and 100% green energy supply, setting us apart in terms of reliability and user experience.

OPCHARGE stays in contact with our customers throughout all steps of the installation process. We deliver a custom charging solution that meets your wants and needs.

Our destination-focused charging model ensures that EV drivers can access reliable charging at locations where they spend their time, enhancing convenience and reducing range anxiety.

Get in touch!

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powerdot

Road to Sustainable Mobility

Powerdot is developing a Pan-European EV Charging network focused on the destination charging model, providing the convenience of charging at users' destinations.

Our mission is to accelerate the adoption of sustainable mobility by integrating EV charging into daily routines and making it accessible across Europe.

We operate a Pan-European network of over 8,000 charging points across Portugal, Spain, France, Belgium, Luxembourg, and Poland.

RetailSonar



What they offer



Charger types

Powerdot invests, installs and operates DC Charging Stations that are suited to their partner's location, ranging from Fast to Ultra Fast power outputs.



Services

Powerdot enables Regulatory Compliance, by supporting partners ensuring adherence to local and EU-wide regulations, including laws like Loi LOM and initiatives like the MOVES plan. Moreover, Powerdot offers an Environmental Impact Monitoring suite that enables partners to monitor and track environmental impacts, such as CO₂ savings, related to the usage of Powerdot charging stations.



Solutions

Powerdot offers a Zero CAPEX, Zero OPEX, turn-key solution to partners, allowing them to accelerate their sustainability journey, by equipping their locations with EV Charging Stations.

What makes them unique

Powerdot's standout features include its early adoption of the destination charging model, which integrates EV charging into users' daily routines, and its expertise in delivering scalable, turnkey solutions for property owners. This dual focus ensures a superior charging experience for EV drivers while unlocking new revenue opportunities for partners, setting Powerdot apart in the competitive European EV charging landscape.

For EV drivers, Powerdot provides a seamless and convenient charging experience, integrated into locations where they already spend time, making charging part of their routine. For property partners, Powerdot offers a hassle-free, turnkey solution that not only enhances the value of their locations with an EV charging service but also generates new revenue streams without any operational complexity.

Get in touch!

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Q8 Electric focuses on delivering a full package of charging and mobility services that enhance the customer journey, ensuring long-term profitability in the Charge Point Operator (CPO) business.

Our mission is to accelerate EV adoption by providing a comprehensive range of services and partnerships that enrich the user experience.

We operate in the Benelux region, focusing on high-traffic and densely populated areas in collaboration with renowned retail and service brands to meet the needs of EV drivers.



What they offer



Charger types

- Fast charging and home/office charging solutions.



Services

- Extensive geographical coverage with network expansion.
- Managed Service Provider (MSP) for reliable and efficient charging.



Solutions

Strategic partnerships with brands like Storm, Panos, Delhaize, and Starbucks to offer additional amenities at charging locations.

What makes them unique

Unique partnerships that create a customer-friendly environment at charging sites with added convenience and consumption areas.

Comprehensive services with access to food, beverages, and other amenities during charging, enhancing the customer experience.

Get in touch!

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TotalEnergies

Powering Sustainable Mobility

••• RetailSonar

TotalEnergies is a global multi-energy company that produces and supplies energy: oil and biofuels, natural gas and green gas, renewable energies and electricity.

TotalEnergies Charging Solutions stands for advancing sustainable and accessible mobility solutions through a comprehensive network of electric vehicle (EV) charging options, leveraging expertise in energy management and commitment to environmental sustainability.

Our mission is to be a major player in the energy transition, on the road to net zero by 2050, together with society. We want to support the energy transition by providing a wide-reaching, reliable, and efficient EV charging network that encourages the shift towards electric mobility.

We operate in multiple countries, with charging infrastructure spanning Europe and other regions, focused on high-traffic areas such as city centres, retail locations, highway rest stops, and commercial premises to maximise convenience and accessibility for EV drivers.



What they offer



Charger types

- **AC chargers** for longer parking @ home, work or in the streets.
- The latest **ultra-fast DC chargers** for quick recharges on the go.



Services

- **Public Charging Infrastructure:** Widespread deployment of charging stations in urban and suburban areas.
- **Commercial Solutions:** Customised charging solutions for businesses and fleets.
- **Residential Solutions:** Home charging options for EV owners, supporting convenient, at-home recharging.



Solutions

- **Turnkey Installation & Management:** Full service from installation to maintenance, with options for energy monitoring and usage analytics.
- **Renewable Energy Integration:** Ensures that charging stations use renewable energy where available, aligning with sustainability goals.
- **Flexible Payment Solutions:** Multiple payment options, including apps, RFID cards, and contactless payments for ease of use.

What makes them unique

With TotalEnergies you choose the most complete electric mobility for your organization: from the installation of charging stations to storage batteries, charging cards and all additional administration and invoicing. Handy!

TotalEnergies leverages its extensive energy expertise to optimise charging infrastructure efficiency and integrates renewable energy to provide a greener charging experience.

TotalEnergies provides a reliable, robust network supported by comprehensive maintenance and customer service, ensuring a seamless experience for both individuals and commercial customers.

Get in touch!

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The most convenient and price effective way to ultra-fast electric charging



Sparki is a private company with experienced entrepreneurs, partnering with great investors to address the demand for ultra-fast charging in Belgium.

Our mission is to build the largest network of Ultra-Fast Chargers (UFC) in Belgium, supporting EV drivers and adding value for site partners.

We operate in high-traffic sites to maximise usage in Belgium, with plans to expand to 300 locations by 2025.





The most convenient and price effective way to ultra-fast electric charging



What they offer



Charger types

High-performance, high-tech charging stations ranging from 320-720kW.



Services

- Investment and full operational management by Sparki.
- Revenue sharing with site partners, allowing them to earn rent and profit without investing.



Solutions

Turnkey charging solutions with Sparki handling installation, operation, and management, supported by branding and marketing for site partners.

What makes them unique

We ensure quick installation and rapid deployment thanks to our unique stock position, supported by government initiatives. Our attractive subscription plans guarantee the best pricing for partners and customers alike.

Our high-performance chargers drive additional traffic, attracting new customers and increasing footfall, which translates into higher profits for site partners.

Get in touch!

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VDZ is committed to enhancing the value of retail locations by transforming parking spaces into productive, high-utility zones with (ultra) fast charging solutions, supporting EV drivers and boosting foot traffic for retailers.

Our mission is to enable a more efficient use of parking spaces by providing high-capacity charging infrastructure that benefits both EV drivers and retail partners.

We operate in Belgium, focusing on retail parking locations with high walk-in traffic potential to maximise both charger usage and retail footfall.

Additionally, we cater to SMEs aiming to optimise and activate their public parking spaces.





What they offer



Charger types

We provide all-in-one and distributed charging options, including (ultra) fast chargers to meet the needs of high-demand locations.



Services

- **Location Strategy:** Focus on high-traffic retail spaces to maximise the productivity of charging infrastructure.
- **Enhanced Accessibility:** Strategically placed chargers to ensure convenient access for EV drivers.
- **Power/Capacity Consulting:** Guidance on investment decisions related to power capacity and infrastructure expansion.



Solutions

VDZ supports retailers in activating parking spaces with charging solutions that increase the value of their locations by attracting walk-in customers and creating a productive use of time for EV drivers.

What makes them unique

We prioritise location accessibility and customer experience, enhancing foot traffic for retailers by catering to EV drivers who need a convenient place to charge while shopping.

We offer an integrated solution that combines high-performance charging with value-added services for retailers, transforming parking spaces into multifunctional assets that attract more visitors.

Get in touch!

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📍 VDZ



Powering your EV journey, effortlessly.

AVIA VOLT is a Dutch company that combines more than 100 year of experience in energy solutions and state-of-the-art technology to create powerful and innovative EV infrastructure for commercial and public clients.

Our mission is to expand the number of (fast) charging points at high-traffic destination locations in collaboration with partners, to support the transition from fossil to electric mobility.

We operate in the Dutch market with a focus on companies in sectors like Retail, Leisure, Healthcare, Logistics and Real Estate.





Powering your EV journey, effortlessly.



What they offer



Charger types

AVIA VOLT offers publicly accessible fast charging solutions designed for high-traffic destination locations, ensuring a seamless and efficient charging experience.



Services

AVIA VOLT handles the full spectrum of development, management, and operation of EV charging infrastructure, relieving partners of the operational burden while ensuring optimal performance and compliance.



Solutions

AVIA VOLT provides a turnkey model with zero investment or operational effort required from partners. This model boosts customer loyalty, attracts new customers, and enables profit-sharing in charging sessions.

What makes them unique

AVIA VOLT offers a total solution for developing, managing and operating publicly accessible (fast) charging solutions at high-traffic destination locations. With our unique turn-key model, we take the investment and all the work out of our partners hands!

AVIA VOLT is funded by family-owned companies with a focus on sustainable relationships with our clients and a long-term investment horizon, guaranteeing stability and reliability to our clients.

Get in touch!

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Ready to power your locations with
charging solutions for the future?

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